



family  
RESOURCES

INSPIRING MINDS, FINDING SOLUTIONS, GIVING HOPE...



FOR A BETTER TOMORROW

ANNUAL REPORT 2016

Family Resources, Inc. is funded by: City of Pinellas Park-City of St. Petersburg, Eckerd Community Alternatives, Florida Department of Children & Families, Florida Department of Agriculture and Consumer Services, Florida Department of Education, Florida Department of Health, Florida Department of Juvenile Justice, Florida Network of Youth & Family Services, Juvenile Welfare Board of Pinellas County, Manatee County Government, Pinellas Community Foundation, Pinellas County Government, Sarasota Family YMCA, Substance Abuse Advisory Board, U.S. Department of Health & Human Services, United Way of Manatee County.



## WHO WE ARE

A non-profit agency serving kids and families in Pinellas and Manatee County for almost fifty years.



## WHAT WE DO

Our mission is to strengthen families and build better communities by providing prevention, support, and counseling services to children, teens and families.



## WHY IT MATTERS

Our belief and vision is that every child should be safe, every troubled teen deserves help, and every family torn apart in crisis be given the opportunity to mend.

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# A Message from the CEO

Another fiscal year is in the books as Family Resources inches even closer to our 50-year history. It is hard to believe what started as a hotline with a group of local DJs for young people needing help has grown to an agency serving thousands of youth, and families every year. We continue to align our services with our belief that every child should be safe, every troubled teen deserves help, and every family torn apart in crisis be given the opportunity to mend.

We introduced a new program this year, Safe2B-You & Me, which provides healthy relationship education to youth and young adults ages 15 to 25. The reach of this program will vastly exceed our expectations as we were accepted in the majority of Pinellas County High Schools to educate approximately 4,000 youth during the upcoming school year. This prevention program allows teens to evaluate their own strengths and life goals before making life changing relationship decisions.

In addition, this year we expanded our Child Care Food Program to include almost 200 additional home daycare providers in Pinellas County. This program is at the heart of early prevention and is vital to the well-being of our kids. As we know that good nutrition in early childhood has a striking impact on health throughout adolescences and adulthood. Consuming nutritious foods help children and teens grow, develop, do well academically and feel good about themselves. It also helps prevent medical issues and disorders later in life and lays the foundation for a healthier, more fulfilled life. We are proud to monitor over one million meals annually in our local area to ensure healthy nutrition for our kids as it is vital to the well-being of our youth for years to come.

We continue to serve the most vulnerable youth in our community as we provided shelter and housing for over 450 youth and young adults this year.



(Dr. Lisa Davis, President & CEO)

Additionally, over 2000 young people and their families received free services within our afterschool programs, counseling and education programs. We continue to hold ourselves to responsive programs with high standards of care for those we serve and will continue to strive to be better for the young people we serve.

To evaluate our 46-year history and where we are headed in the future, we began a strategic planning process this year. This process has included obtaining feedback from our clients, constituents, board and staff members. While it is just in the beginning stages, we are encouraged by our successes and we continue to have a strong desire to stay relevant in meeting the needs of vulnerable youth in a changing society. We are grateful for the support and confidence our funders and donors have in the important work we do. We will continue to make a difference in the lives of others, one child at a time.



Providing Hope is at the Heart of Everything We Do





# Agency Highlights

**SafePlace2B - Clearwater received the “Besties Award” from Florida Network.** It’s an award given to CINS shelters by the Florida Network for having successfully met all of the standards in the Quality Improvement Program review. This is not an easy award to receive. The shelter must be organized, pay attention to detail, have a dedicated staff team that cares about youth and have effective policies and procedures in place. SafePlace2B—Clearwater has proven to be an exceptional shelter for the youth in our community.



**Family Resources received a 4-Star Charity Navigator Rating.** Charity Navigator is the nation's largest and most utilized evaluator of charities. They examine the financial documents of tens of thousands of non-profit organizations to help donors make informed giving decisions. Their rating system uses an unbiased numbers-based formula based on Financial Health and Transparency and Accountability. A four-star rating is the highest rating a charity can receive and it is an accomplishment Family Resources is proud of.

**In January of 2016, Family Resources began a new program called Safe2B-You & Me.** This program provides relationship education to youth and young adults ages 15-25 to promote healthy relationships. The program is provided in a variety of settings, utilizing evidence-based curricula and certified trainers. Couples education and financial literacy is also available, all free of charge. Through better insight and understanding, participants can engage in safe and healthy relationships free of violence, unintended or early pregnancies and subsequent divorce.

**“I can truly say I value self-love, and now I understand my worth more than I ever did.”**

**-Safe2B-You & Me participant**

**We launched a Drab to Fab Campaign in our SafePlace2B shelters.** The goal of this campaign is to show youth they matter by transforming our space into their place. We want our shelters to feel like a home that has been designed with the youth and young adults interests and needs in mind. One of the biggest strides we have made in this campaign is at our SafePlace2B shelter in Manatee. With the help of a dedicated volunteer we were able to paint and decorate each room with a different, welcoming and inspiring theme.



Superhero themed room as part of the Drab to Fab Campaign



# Employee Spotlight

Yashira Gonzalez is the Site Supervisor for the Youth Enrichment Program in St. Petersburg. She has worked for Family Resources for the past year providing leadership for the program staff and developing creative, enriching programs for our youth participants. Here is her story in her own words.

## “Light of Hope”



In a society where we are constantly moving, never taking a moment to sit and reflect on the experiences we have gone through to make it to where we are today, it is easy to forget the journey. Often, we don't even get to share our stories unless someone asks a question that leads to another and before you know it you have an epiphany and realize “Wow, I lived through all of that!” Well, I was asked to share my story because it is a testament to resiliency and grit for going after what you want in life and ultimately achieving your goals. Most of you may just see me as this young supervisor for an afterschool program and others may see me as someone who always has a big smile and is full of life and energy. I am sharing my story in hopes that it can encourage and inspire others. Perhaps this can be a story you share with a youth at the shelter, a young mom, someone going through a domestic violence situation, or simply a person who may be experiencing self-doubts about their ability to get through life. Maybe for them, I can be that light of hope.

To most of you I am simply Yashira Gonzalez, while at home four little boys call me mommy. I am a 31-year old single mother who one day decided to take a leap of faith and move to another state where the only person I knew was my younger sister. I always

get asked how I could do such a thing alone with four young children and the answer is simple; I have always strived to beat the odds and navigate the barriers in my life. You see, I am a product of the system; I never had the opportunity to meet my father as he passed before I was a year old. My mother was mentally ill and I was removed from her care at a very young age, and although I lived with her very briefly all I knew was that she passed when I was 14.

I was in and out of different foster homes, some better than others, and at a young age I learned that many people can't give true love to a child that is not their own. At 8 years old, I was placed in a home where I lived ten years and eventually aged out of foster care there. While I will always be grateful to them for providing the basic needs, and teaching me the life values I have today, my ten years there make up some of the worst memories of my life. I was deprived of many things young children enjoy and didn't have much of a childhood. At the age of 11, I was sexually abused by my foster parents' son. When I was 14, the secret came out because he did the same to a younger child in the foster home.



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## “Light of Hope” continued...

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From that moment on living in my home was hell, for whatever reason they made me feel guilty to the point I started believing it was my fault. My whole life I was told I would never make it and that I would end up nowhere with children living off of welfare. Perhaps that was my motivation to want more for myself, or maybe it was the teachers, my two childhood friends and my one mentor in life, that helped me believe in myself. I was told I would never make it out of high school, yet I graduated and then began to attend a local university. At the age of 18, I became pregnant with my 1st child and again I was told I would never finish college, and I might as well give up on that dream. Well, I didn't give up and although it took ten years, I officially completed my Bachelor's degree in 2014 and it was such an immense feeling of achievement. During those 10 years, I was in and out of terrible relationships and became a mother of four boys. I married a man who physically and mentally abused me for more than 5 years before I found the courage to leave.

Many times, I felt defeated. Many times, I thought about giving up and taking my own life because I thought that was my only escape. I never spoke to anyone about my issues or problems because I did not want others to feel sorry for me. I genuinely believed that everything that had happened to me, had been my fault. Even through those dark thoughts I always knew I wanted better for myself and for my boys. I was determined to prove all the doubters in my life wrong, so I never gave up. Every time I thought about quitting or making excuses for myself, I simply told myself, “NO, I will not prove them right!” I could have made many excuses, turned to drugs or alcohol to temporarily ease the pain, or simply sat on my behind and lived off the

government but I didn't.

Because of my hard work and willpower, today I live in a beautiful state of my choosing, I have a wonderful career with Family Resources and I love what I do. I work hard each day to give my children the life I never had and I continue to beat the odds. I don't live a lavish lifestyle and every day is indeed a struggle but I continue to fight. I don't consider myself a victim. I am a survivor and I will keep on surviving. In fact, I do more than just simply survive. I live my life with purpose, courage, and determination, as I know I have the power to help others who might be going through the same thing.

So, I share my story, because every day in my afterschool program I know I can make a difference in a kid's life. I may not know all their stories, but I have learned through my own life that seeing potential, giving encouragement, belief and hope for a young person can make all the difference. I know that lifting a child up, instead of holding them down, might just be the difference between defeat or success. I believe this is why I ended up at Family Resources. They gave me the opportunity to make a life for myself and my boys, while making a significant difference in the life of others. I wanted more for myself and I accomplished that! With grit, resilience, and belief in oneself, anyone can find their own definition of success. We all have a story... so take a moment and reflect on your own challenges and successes and perhaps you too can be that light of hope for others.

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**“I do more than just simply survive. I live my life with purpose, courage, and determination, as I know I have the power to help others...”**

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# The Heart of a Volunteer

It's not every day that an organization is blessed with such a creative and dedicated volunteer as Elena Nash. Elena is an air traffic controller in Sarasota who has spent many years working to improve the lives of others by volunteering for NATCA (National Air Traffic Controllers Association) Charitable Foundation which is a national non-profit that provides volunteers and monetary support to small non-profits. Elena has been involved with NATCA for many years and currently serves as their president.

Elena's path crossed with Family Resources one night when her nephew ran away from home and ended up at the SafePlace2B shelter in Manatee. We provided her family with one night of care. She has given back so much more! She connected Family Resources with NATCA, which led to a monetary donation to support our services. Her work with us was just getting started.

Elena donated so much more than money. She donated her time, talent and energy to transform six bedrooms in the SafePlace2B shelter in Manatee into spaces that show youth we care about who they are. Elena is a talented artist and had a creative vision for each bedroom. Over the course of eight months of volunteering on weekends and days off she completed her vision for the rooms. Each room is painted with large artwork and vibrant colors to represent a theme. The themes include: Superheroes, Harmony, All-stars, Breakfast at Tiffany's, Siesta Key and World Traveler. She enlisted the help of her family and friends, and our kids even helped at times. All of the paint was donated by Sherwin Williams due to Elena's persistent efforts.

One of the greatest moments for Elena was when a girl came to the shelter one day who did not want to be there. One of the staff brought her into the Breakfast at Tiffany's room as a distraction, and it worked. The girl was in awe of the room and couldn't believe that such a beautiful space could be her bedroom at the shelter.

Elena Nash cares about youth and her community and it is evident in the way she lives her life. Family Resources is blessed to have such a talented and dedicated volunteer who creates spaces to inspire our youth.



Siesta Key Room



Breakfast at Tiffany's Room



# 2016 Financials

Funding is provided primarily by the U.S. Department of Health and Human Services, the State of Florida, through sub-grant agreements with the Department of Juvenile Justice, Department of Children and Families, the Juvenile Welfare Board of Pinellas County and Manatee County Government. The Organization follows standards of accounting and financial reporting prescribed for voluntary health and welfare agencies, and uses the accrual basis of accounting, which recognizes revenue when earned and expenses as incurred.

STATEMENT OF ACTIVITIES		7/1/2015-6/30/2016
<b>REVENUE</b>		
FEDERAL		3,757,083
STATE		2,466,761
LOCAL		996,484
CONTRIBUTIONS		41,918
IN-KIND CONTRIBUTIONS		188,019
OTHER		65,946
<b>TOTAL REVENUE</b>		<b>7,516,211</b>
<b>EXPENSES</b>		
RESIDENTIAL PROGRAM		2,716,614
COMMUNITY BASED CARE SERVICES		1,777,206
CHILDCARE FOOD PROGRAM		1,985,650
DEVELOPMENT AND FUNDRAISING		91,351
SUPPORT SERVICES		871,753
<b>TOTAL EXPENSES</b>		<b>7,442,574</b>
<b>TOTAL CHANGE IN NET ASSETS</b>		<b>73,637</b>

“My mother has fallen on hard times and SP2B South has allowed me and my brothers to continue to stay together.” -April, age 13

## Your support helps kids

Thanks to your support the youth in our community have safe places and stronger families, been given healthy meals, learned new skills and see a brighter future.



**178**

teens and young adults in our community learned skills to build self-confidence and healthy relationships in our first two months.



**214**

youth had a safe place to go for academic enrichment when they were out of school through our Youth Enrichment Programs in Pinellas Park and St. Petersburg.



**434**

Youth in crisis received shelter from one of our three Safe-Place2B shelters providing **7,102** of care days.



**536**

families were strengthened through **2,342** counseling sessions.



**21**

LGBTQ youth and young pregnant or parenting moms learned life management skills through the Safe-Place2Btoo program providing **2,554** of care days.



Staff member, Cece, and TLP resident, Amyra, cook Thanksgiving dinner together.

The Family Resources Child Care Food Program monitored and reimbursed an average of **258** in-home daycare providers per month to serve **1,118,576** healthy meals to kids in our community.



# Thank you Donors

Recognizing donors of \$500 or more (July 2015— June 30, 2016)

Adcock Financial	DEX Imaging	Light Application Team Consulting
Jesse Aguiar	James Doyle	Catherine Long
Marvin Bailey	Bill Edwards Family Foundation	Robert D. & Jean M. Markley
Barley, McNamara & Wild	Enterprise Holdings	James McNulty
Bradenton Firefighters Association	Kathy Ewing	Mike Melnick
V. John Brook, Jr.	Karin Frye	Meloni Productions, LLC
Jeremy Brown	Pat & Eric Gerard	Chris Mercer
Terri & Ramon Buckley	Fred & Cindy Green	Publix Super Markets Charities
Robert Buschman	John & Rebecca Gilmore, Jr.	Raymond James Financial
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Susan Cappello	Kristine Hartland	Tampa Bay Rays Baseball LTD
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Dr. Lisa Davis	Helen Jaquith	John Wisz
The DeBartolo Family Foundation	Debra Knox	Donald Wojtowicz
Carlos de Quesada	Thomas M. & Shari Lambert	
Dagmar De Stefano	Betsy & Randy Lay	



## Golf Classics Pinellas and Manatee County

Thank you to all of the golfers and donors who supported Family Resources at our annual Golf Classics. It is great to see all of our supporters having fun together on the golf course. We raised approximately \$24,000 to support our programs and help strengthen families in our community. A special thank you to Gary Shepard, board member, pictured on the left, for his dedication and hard work to make the Pinellas event a success over the past 20 years.

## Giving Challenge

Family Resources participated in the 2016 Giving Challenge presented by the Community Foundation of Sarasota County with giving strengthened by The Patterson Foundation, as well as support from Manatee Community Foundation, John S. and James L. Knight Foundation, William G. and Marie Selby Foundation, and the Herald-Tribune Media Group. This was a 24-hour event where people who care about causes in our community could go online and make a donation, helping their favorite organizations receive special matching dollars and grant incentives. Thanks to the generosity of our donors, Family Resources raised approximately \$6,700 during the 24-hour period of giving.